



STATE OF NEW JERSEY
EXECUTIVE DEPARTMENT

Proclamation

WHEREAS, Sudden Infant Death Syndrome (SIDS), a leading cause of infant mortality in the United States in the first year of life, has declined from 4,891 cases in the United States in 1992 to 1,386 cases in the United States in 2020, the most recent year with finalized data; and

WHEREAS, the reduction in SIDS deaths since 1992 has been associated with the promulgation of the evidence-based Safe Infant Sleep guidelines of the American Academy of Pediatrics by entities such as the National Institutes of Health, the Maternal Child Health Bureau, the Consumer Product Safety Commission, and the SIDS Center of New Jersey; and

WHEREAS, the SIDS Center of New Jersey, a program of the New Jersey Department of Health, Rutgers Robert Wood Johnson Medical School, and the Joseph M. Sanzari Children's Hospital at Hackensack Meridian Health, provides extensive public health education in New Jersey to reduce the risk of SIDS, offers emotional support to bereaved families and participates in efforts to learn about causes of SIDS; and

WHEREAS, the reduction of infant mortality is an essential goal for all societies; and

WHEREAS, educational programs must be public and constant so that new parents and health and child care providers can be exposed to the most up-to-date information; and

WHEREAS, the SIDS Center of New Jersey, in collaboration with its many public health partners, including the New Jersey Department of Children and Families, seeks to help focus attention on these important initiatives;

NOW, THEREFORE, I, Philip D. Murphy, Governor of the State of New Jersey, do hereby proclaim:

OCTOBER 2023
AS
SIDS AWARENESS MONTH

in New Jersey.



GIVEN, under my hand and the Great Seal of the State of New Jersey, this twenty-first day of September in the year two thousand twenty-three, the two hundred forty-eighth year of Independence of the United States.

Philip D. Murphy
GOVERNOR